

Naturally nourishing beauty products to start your New Year looking radiant and rejuvenated. ANNA RACHEL RICH

CATCH

# positively pure



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**1 Finger Tippy** Cheers to nail polish that doesn't contain a chemical cocktail of harsh toxins! Wild Ginger Apothecary gets you lacquered up with Scotch Naturals, a safe and eco-friendly alternative to traditional polish. Wave goodbye to the usual harmful suspects like ethyl acetate, acetone and nitrocellulose, brushing on the water-based formula for a high-shining, healthy mani-pedi. Scotch Naturals Nail Polish, \$15, Wild Ginger Apothecary, 6557 Superior Ave., Sarasota, 941-312-5630. **2 Arctic Awakening** Brimming with cloudberries, arctic roseroot, meadowsweet and juniper, Éminence brings you its Arctic Berry Peel and Peptide Illuminating System. With the power of peptides and anti-aging plants, the three-step, at-home routine exfoliates, activates and illuminates to give your skin an amazing glow. Arctic Berry Peel System, \$131, Bloom Organic Day Spa and Boutique, 2065 Siesta Dr., Sarasota, 941-362-4194. **3 Beyond a Shadow** Liven up your look, creating the perfect pop with Jane Iredale's City Nights Celebrate Eye Shadow Trio Palette. Beautifully brighten eyes with the silky, universally flattering shades that are simple to blend, sensitivity tested and long lasting, keeping your peepers crease-free and shimmery all night long. Celebrate Limited Edition Eye Shadow Trio Palette, \$50, Spa Hollywood, 5780 Swift Rd., Sarasota, 941-927-2635. **4 Moringa Mane** Is your hair recovering from chemical processing, hard water or sun damage? Give your locks some love with a healthful dose of regenerative extracts and organic herbs that stimulate follicles and promote growth. Moringa Herbal Shampoo alleviates stresses from your tresses, repairing from root to scalp and gently neutralizing free radicals produced during oxidation processes. Moringa Herbal Shampoo, \$45, Starflower Essentials Organic Skin Care, 411 S. Pineapple Ave., Sarasota, 941-554-4292. **5 Lip Service** Organic Camellia Balm nourishes lips and skin with a healing blend of camellia, rose and orange essential oils used for centuries as an ancient beauty remedy of geishas. The balm is rich in anti-oxidants, containing UVA protection and promoting repair, giving your skin a natural dewy sheen. Healing never looked so good. Julie Hewett Organic Camellia Balm, \$22, L. Spa, 556 S. Pineapple Ave., Sarasota, 941-906-1358.